



**JAN**  
**2025**



# Baby Beats

**ELECTRONIC PRESS KIT**





# Biography

**Oghenetega Onojaife**, better known as **BabyBeats**, is a Nigerian music producer and artist specializing in Afrobeats, Dancehall, Pop, R&B, and Reggae. Born on February 27, 2002, in Lagos, BabyBeats began his journey playing drums and keyboards in his church, an experience that honed his melodic instincts and passion for music.

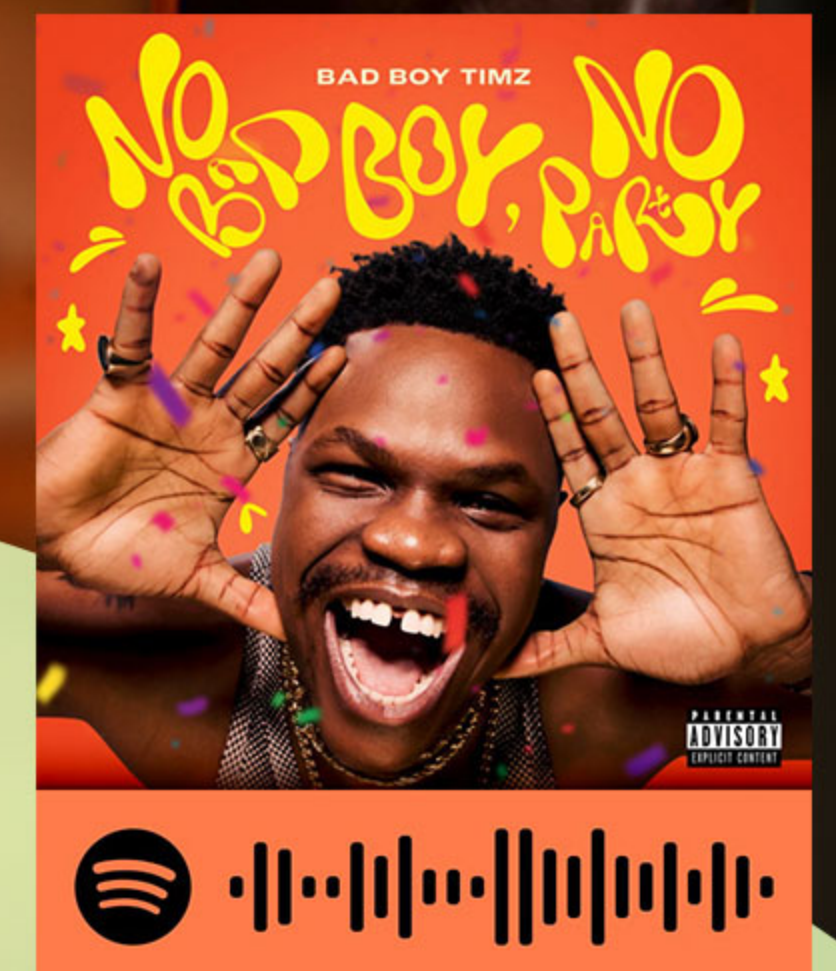
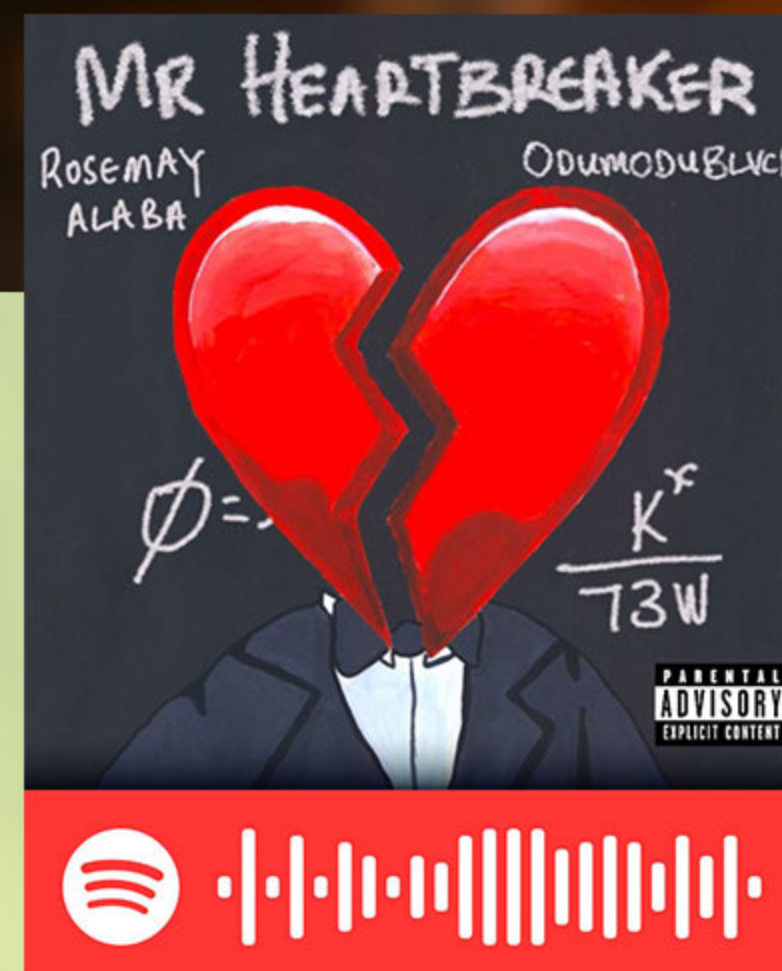
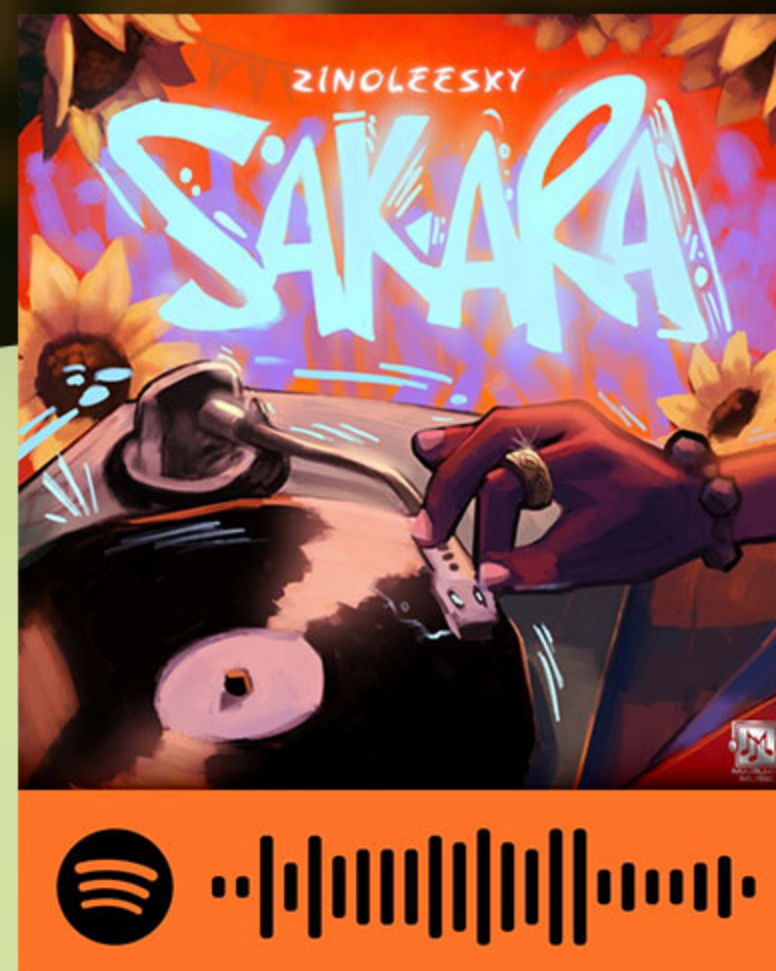
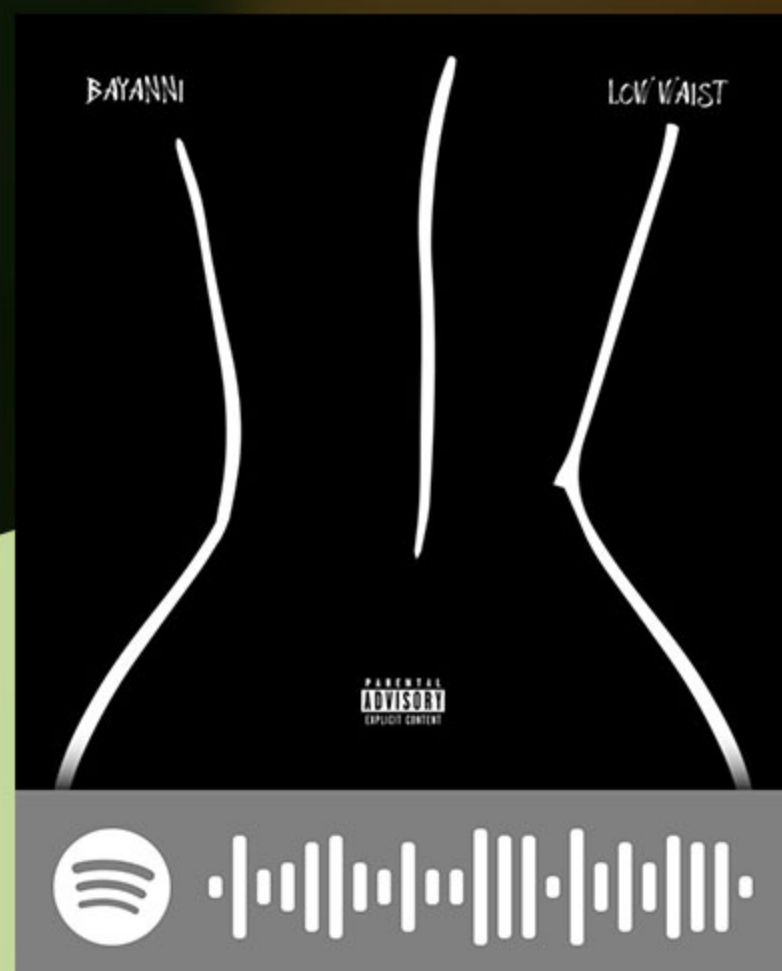
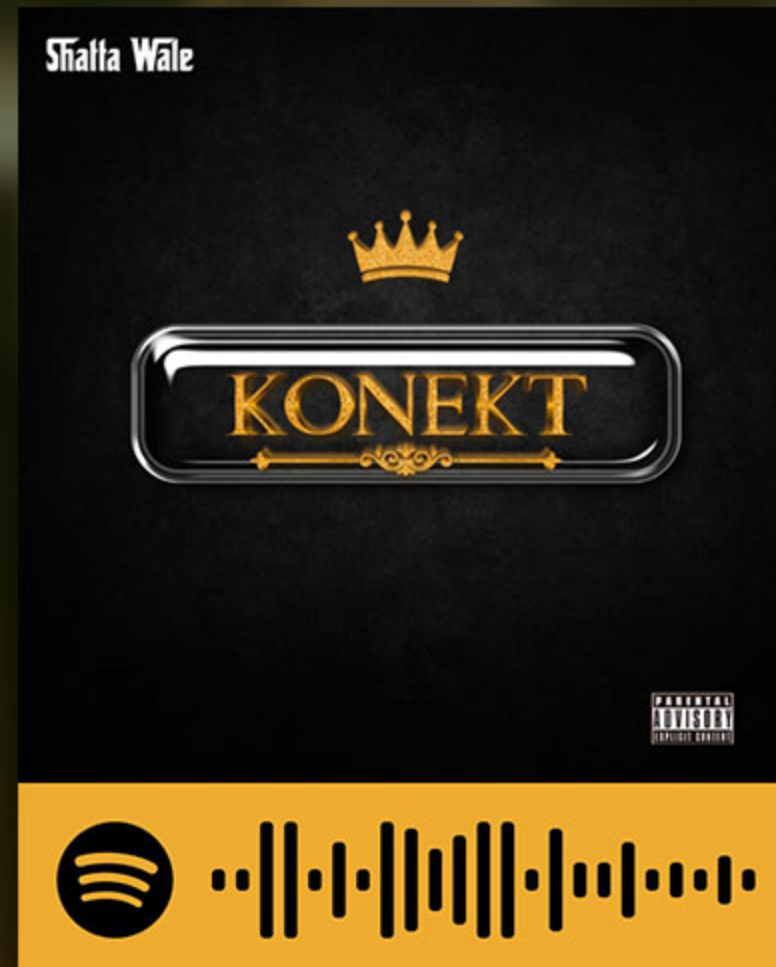
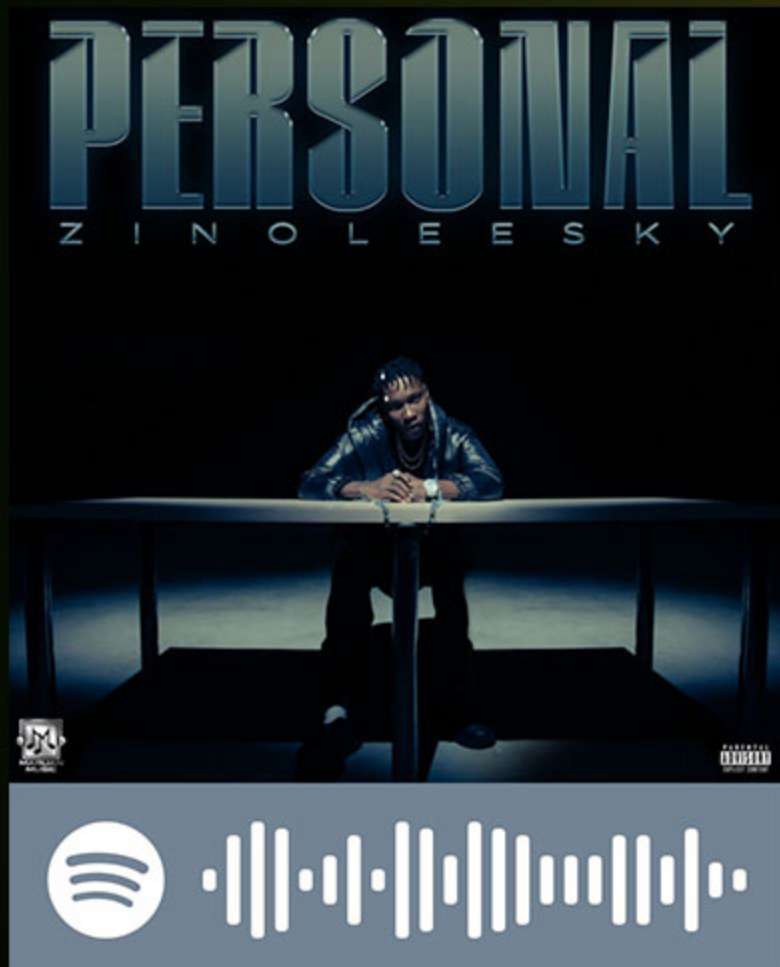
With five years in the industry, BabyBeats achieved his first major breakthrough with Zinoleesky's hit "Personal," earning collaborations with notable artists like Shatta Wale, Young Jonn, and Naira Marley. His work has topped major charts, including Billboard, and earned him recognition on the Turntable Charts' Top Producers list in 2023.

BabyBeats' music is defined by its sweet, groovy melodies that connect deeply with listeners. Inspired by life experiences and global influences, he aims to elevate Afrobeats on a global scale. Based in Lekki, Lagos, he continues to shape the soundscape of modern music while preparing for a massive upcoming project.



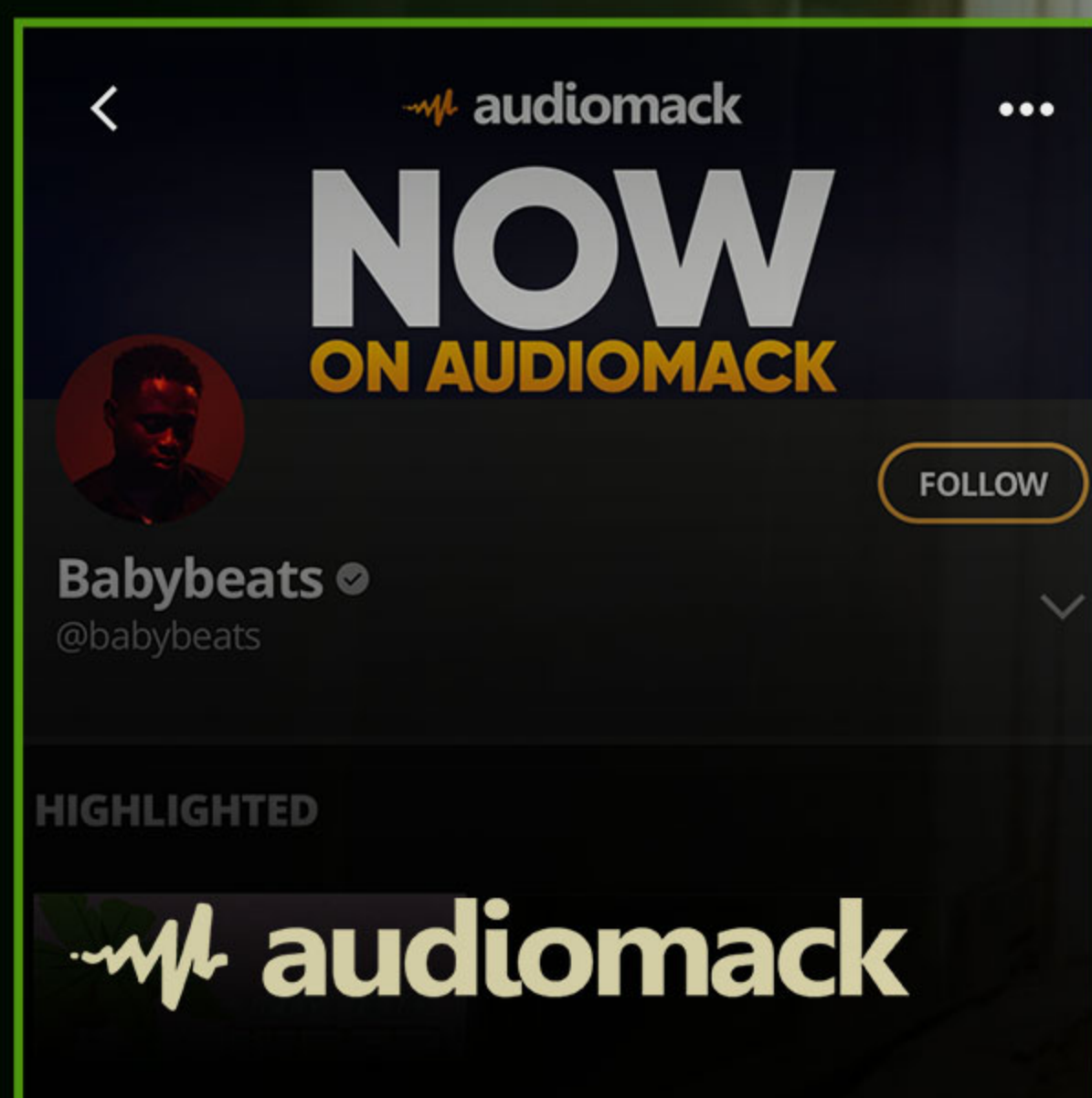
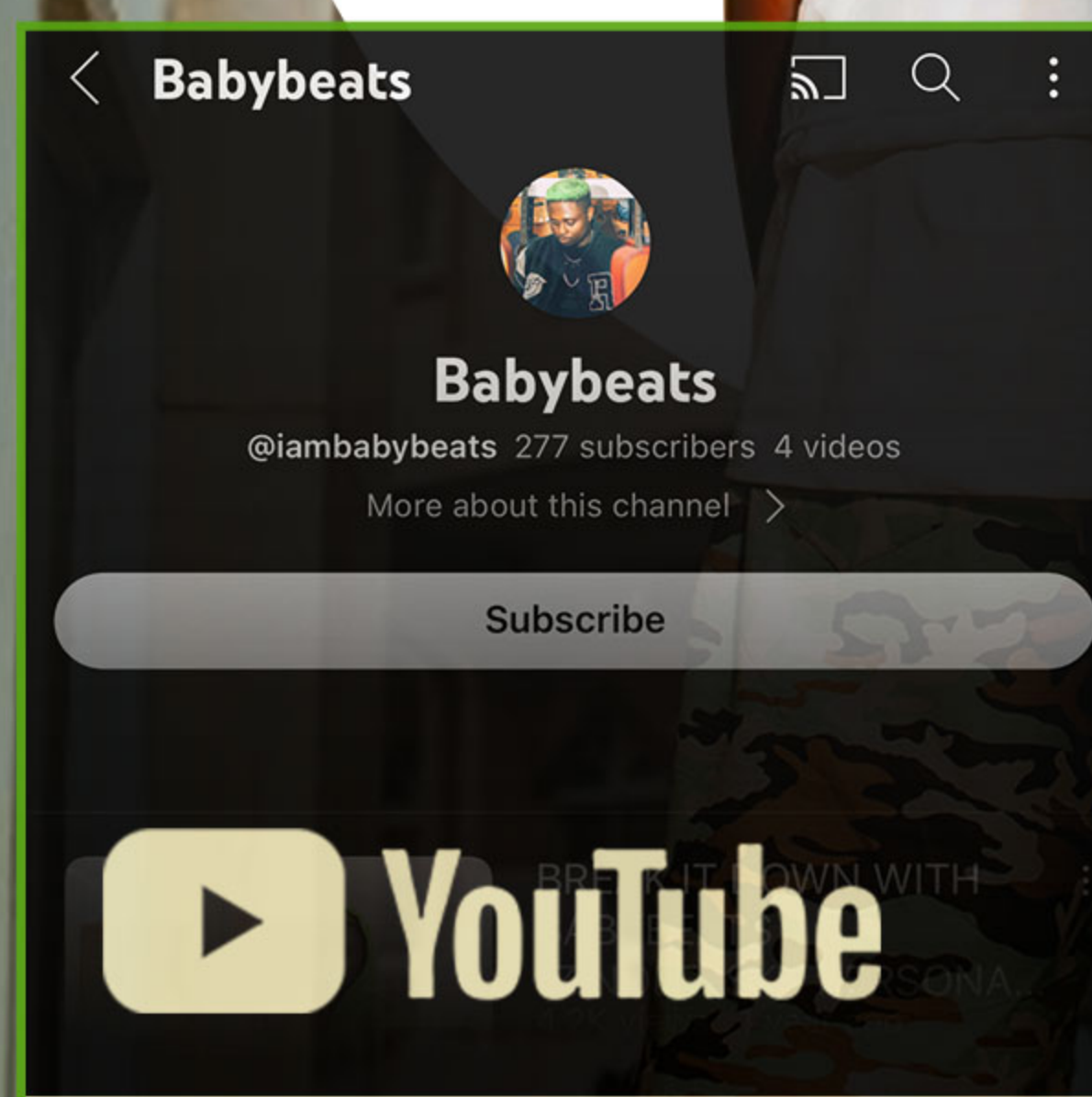
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# Songs Produced



AND MORE





**TOTAL CUMULATIVE  
STREAMS ACROSS ALL  
STREAMING PLATFORMS**

**188M**

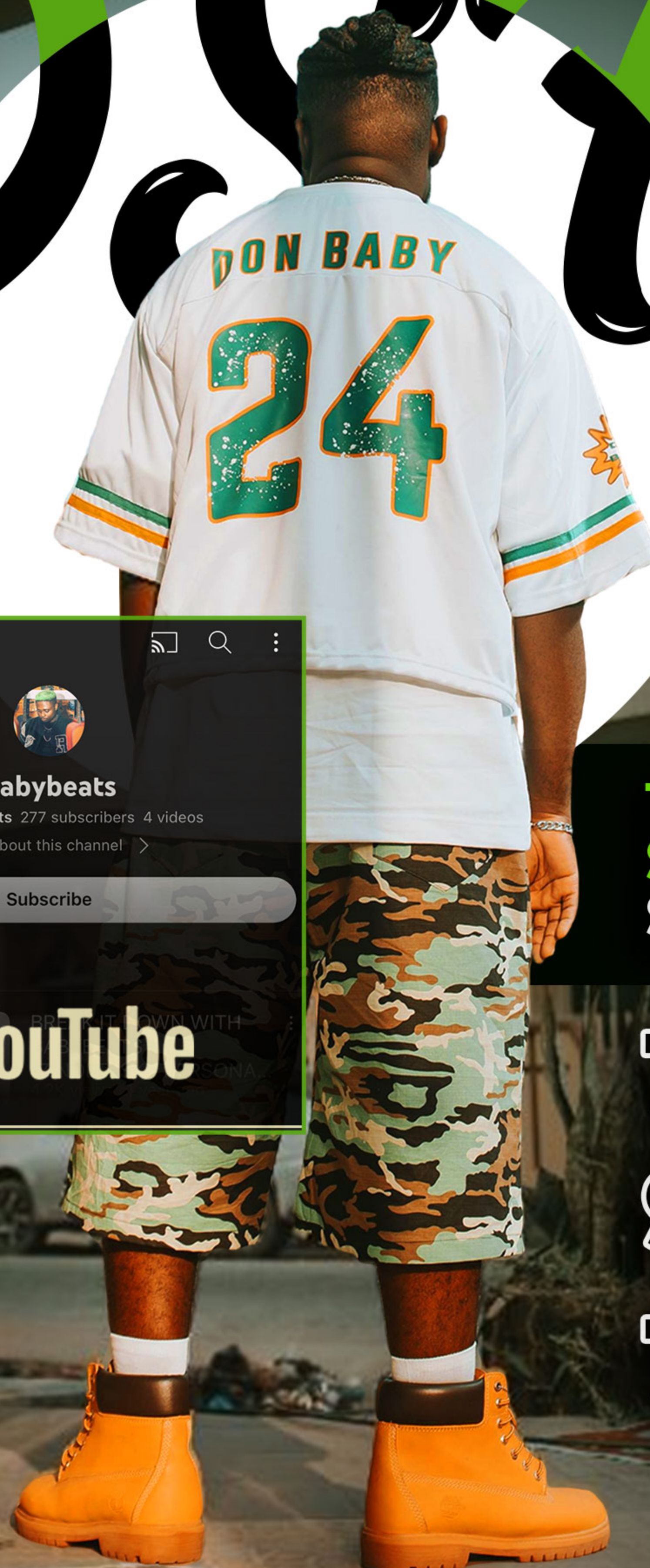
**Streams** across  
all Platforms

**98M**

**Views** on 652k Videos

**1.4M**

**Shazams**





MB

# Achievements



**Zinolesky Source** @ZinoSource · 2h

.@zinolesky01's "Many things" now has over 100million streams on 4 digital streaming platforms.

**Many Things** Zinolesky

Year End Billboard U.S. 🇺🇸 Afrobeats Songs in 2023 for @zinolesky01

- PNDS — #38
- Personal — #72
- Many things — #89

**Zinolesky Source** @ZinoSource · 2h

Year End Billboard U.S. 🇺🇸 Afrobeats Songs in 2023 for @zinolesky01

— PNDS — #38

— Personal — #72

— Many things — #89

**Many Things** Zinolesky

**TOP 100 NIGERIA** Apple Music

**100**

**Top 100: Nigeria** Apple Music

Play Shuffle

The most-played songs in Nigeria, updated every day.

**Zinolesky Source** @ZinoSource · 2h

.@zinolesky01 "Abanikanda" feat. @officialnairam1 re-enters the Billboard US Afrobeats Songs Chart at #50.

-It peaked at #15 and has spent 11 weeks on the chart.

**50** **RE-ENTRY** **Abanikanda** Zinolesky Featuring Naira Marley

13 35 89 553

**WTS WeTalkSound (WTS)** @wetalksound

JUST IN 🇺🇸

Young Jonn claims 7 spots on the Billboard US Afrobeats songs chart for this week.

• 5 debuts, 1 re-entry and 1 pre-existing.

#Jiggyforever 🔥

THIS WEEK	LAST WEEK	PEAK POS.	WKS ON CHART
21	21	1	1
28	28	1	1
39	39	1	1
40	40	1	1
46	46	1	1
49	49	1	1

**TOP 50 NIGERIA** Spotify

**50**

**Top 50 Nigeria** Spotify

The most-played songs in Nigeria

Spotify Nigeria

120,261 likes · 2h 22m

**Top Albums**

**1** **Grit & Lust** Zinolesky

**ALBUM TALKS** @AlbumTalksHQ

JUST IN: @zinolesky01's "Grit & Lust" debuts at #13 on the Billboard World Albums chart.

— It is Zinolesky's first ever entry on the Billboard chart.

THIS WEEK	LAST WEEK	PEAK POS.	WKS ON CHART
21	21	1	1
28	28	1	1
39	39	1	1
40	40	1	1
46	46	1	1
49	49	1	1

**billboard**

THIS WEEK	LAST WEEK	PEAK POS.	WKS ON CHART
11	11	2	1
12	12	1	1
13	13	1	1
14	14	1	1
15	15	1	1

**ALBUM TALKS** @AlbumTalksHQ

JUST IN: @zinolesky01's "Grit & Lust" debuts at #13 on the Billboard World Albums chart.

— It is Zinolesky's first ever entry on the Billboard chart.

**ChartsAfrica** @chartsafrica

Follow

.@zinolesky01 "Grit & Lust" album debuts at #13 on the Billboard World Albums chart...

**ChartsAfrica** @chartsafrica

Follow

Billboard World Albums Chart

- #7 @heisrema - Rave & Roses (22 wks)
- #9 @burnaboy - Love, Damini (26 wks)
- #13 @zinolesky01 - Grit & Lust (New)
- #15 @wizkidayo - Made In Lagos (110 wks)

**Zinolesky Source** @ZinoSource · 2h

.@zinolesky01's "Sakara" Debuts on the Billboard US 🇺🇸 Afrobeats Songs at #12

THIS WEEK	LAST WEEK	PEAK POS.	WKS ON CHART
11	11	6	1
12	12	1	1
13	13	2	1
14	14	2	1



MB



# Press Releases & Blogs

≡ pulse



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## 10 Music Producers that shaped Afrobeats in 2024

31 December 2024, 19:35

As Afrobeats continues its unstoppable global rise, Nigerian producers have been the brains behind some of the biggest hits fueling this success.



10 Music Producers that shaped Afrobeats in 2024

These behind-the-scenes maestros have shaped the sound of the country's music industry and propelled Nigerian artists onto the world stage.





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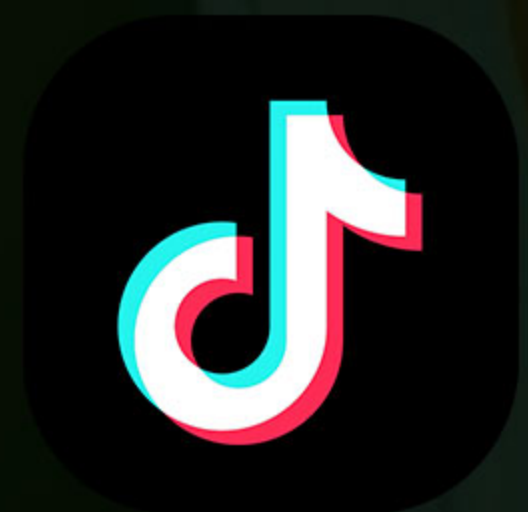
# Social Media



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